

University of Pretoria Yearbook 2021

Cross-media visual and digital scholarship 756 (VKK 756)

Qualification	Postgraduate
Faculty	Faculty of Humanities
Module credits	40.00
NQF Level	08
Programmes	BAHons Visual Studies BSocSciHons Geographical Sciences Geography and Environmental Science
Prerequisites	No prerequisites.
Contact time	Blended mode
Language of tuition	Module is presented in English
Department	School of the Arts
Period of presentation	Semester 2

Module content

This module exposes students to the latest visual and digital research methodologies such as the use of photo diaries, interactive web documentaries, film and video clips, social media sites, mapping, visualisation of data and other multimodal scholarship skills in order to present a research portfolio/dossier aligned with the topic of their research essay (see VKK 755). A three-tiered analysis of images across media is followed, namely the site of production, the image itself and the meanings negotiated in specific social contexts.

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